

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 53240 CF NTL-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: Created: 08/16/12 06:14 PM
 Client: DCCC (DEMOCRATIC...) CPE: // 1474 Agency Commission: 15 % Updated: BABENGSTON on 08/17/12 10:27
 Agency: GREAT AMERICAN MEDIA (162) Product: DCCC EST. 1474 (1300) Self :00:00 Confirmed: 08/17/12 10:27 AM
 Buyer: MIKE FURMAN Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 35% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

NEW ORDER, PLS. CFX NR/PH 8.16.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL2	* T W T F * *	NEWS	30				0.0	\$1,000.00	2	\$2,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 2	<u>Oct 08</u>								
002	MLOCAL2	M * * * *	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 1	<u>Oct 08</u>								
003	MEARLY	* T W T F * *	NEWS	30				0.0	\$750.00	2	\$1,500.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 2	<u>Oct 08</u>								
004	MEARLY	M * * * *	NEWS	30				0.0	\$750.00	1	\$750.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 1	<u>Oct 08</u>								
005	NSUN10A	* * * * S	MNEW	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 1	<u>Oct 08</u>								
006	DPRICE	* T W T F * *	DAY	30				0.0	\$800.00	4	\$3,200.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 4	<u>Oct 08</u>								
007	NNOON	* T W T F * *	NEWS	30				0.0	\$1,000.00	2	\$2,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 2	<u>Oct 08</u>								

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 53240 CF NTL-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: Created: 08/16/12 06:14 PM

Client: DCCC (DEMOCRATIC...) CPE: / / 1474 Agency Commission: 15 % Updated: BABENGSTON on 08/17/12 10:27

Agency: GREAT AMERICAN MEDIA (162) Product: DCCC EST, 1474 (1300) Self :00:00 Confirmed: 08/17/12 10:27 AM

Buyer: MIKE FURMAN Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Share: 35% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% Billing Int: Monthly BM: SS

KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DBOLD	* T W T F *	SOAP	30				0.0	\$550.00	2	\$1,100.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 2	<u>Oct 08</u>								
009	EDRPHIL	* T W T F *	EFG	30				0.0	\$750.00	2	\$1,500.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 2	<u>Oct 08</u>								
010	EELLEN	* T W T F *	EFG	30				0.0	\$1,000.00	3	\$3,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 3	<u>Oct 08</u>								
011	EELLEN	M * * * *	EFG	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 1	<u>Oct 08</u>								
012	ENEWS5P	* T W T F *	NEWS	30				0.0	\$2,000.00	2	\$4,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 2	<u>Oct 08</u>								
013	NEARLY	* T W T F *	NEWS	30				0.0	\$2,500.00	2	\$5,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 2	<u>Oct 08</u>								
014	AWHEEL	* T W T F *	ACC	30				0.0	\$4,000.00	2	\$8,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 2	<u>Oct 08</u>								

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 53240 CF NTL-POL	FBD - LBD: 10/02/12 - 10/08/12	HL#:	Created: 08/16/12 06:14 PM
Client: DCCC (DEMOCRATIC...)	CPE: / / 1474	Agency Commission: 15 %	Updated: BABENGSTON on 08/17/12 10:27
Agency: GREAT AMERICAN MEDIA (162)	Product: DCCC EST. 1474 (1300)	Self :00:00	Confirmed: 08/17/12 10:27 AM
Buyer: MIKE FURMAN	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS
Share: 35% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%			

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PNCISLA	* T * * * *	REGP	30				0.0	\$8,500.00	1	\$8,500.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 1	<u>Oct 08</u>								
016	PBLOODS	* * * * F *	REGP	30				0.0	\$5,500.00	1	\$5,500.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 1	<u>Oct 08</u>								
017	NLATEM-F/SU	* T W T F * S	NEWS	30				0.0	\$3,600.00	2	\$7,200.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 2	<u>Oct 08</u>								
018	LLETTER	* T W T F * *	LETT	30				0.0	\$1,000.00	4	\$4,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 4	<u>Oct 08</u>								
019	LLETTER	M * * * * *	LETT	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 1	<u>Oct 08</u>								
020	LFERGUSON	* T W T F * *	LATE	30				0.0	\$400.00	4	\$1,600.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 4	<u>Oct 08</u>								
021	12:00 - 15:00	* * * * * S	NFL	30				0.0	\$20,000.00	1	\$20,000.00		
		SUN 12N-3P NFL ON CBS VIKINGS GAME											
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/08/12	<u>Oct 01</u> 1	<u>Oct 08</u>								

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 53240 CF NTL-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: Created: 08/16/12 06:14 PM

Client: DCCC (DEMOCRATIC .. CPE: / / 1474 Agency Commission: 15 % Updated: BABENGSTON on 08/17/12 10:27

Agency: GREAT AMERICAN MEDIA (162) Product: DCCC EST. 1474 (1300) Self :00:00 Confirmed: 08/17/12 10:27 AM

Buyer: MIKE FURMAN Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 35% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	41	0	\$82,850.00	\$70,422.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$82,850.00	\$70,422.50	\$0.00	\$0.00